

# THIBAUT

Digest

June PR Highlights 2024



# Editorial Coverage



**Annapolis Home Magazine (June Issue):**

[Cover Feature and Bold Balance Article](#)

Katsura wallcovering



# Editorial Coverage



**Inside Story** (LEFT AND ABOVE) An Elizabeth Eakins custom rug anchors the family room, where a Vanguard Furniture sofa through Schwartz Design Showrooms sports fabric from Osborne & Little's Ocean collection. Throw pillows are covered in fabric from Anna French (Akio pattern in navy) and Osborne & Little (flask). The benches are from Vita & House. Thibaut swivel chairs are upholstered in a Designer's Guild chenille weave; the painting above the fireplace is by Yvonne Claveloux. See Resources.

and other outdoor features. The orientation was dictated by the sun. "The angles are important," says the architect. "While designing a coastal home, sun orientation must be deliberate in the beginning of the design process."

The back of the house is all about the water. Facing the lagoon, the family room flows into the dining room, which flows into the kitchen. The architect used ceiling beams, detailed millwork and ceiling articulations to ensure that each space feels separate from the others, while still being visually part of the whole.

When it came time to furnish her new house, Perdue kept the palette clean and crisp. "I call it sophisticated coastal," she says. Each room is done in varying shades of blues, whites and grays, and layered with natural materials such as jute, wood and rattan. Inviting furniture layouts draw attention to the view instead of detracting from it. Lighting fixtures from Urban Electric add a cool transitional touch. Upstairs, in the primary suite, a pair of sliding glass doors leads to a small terrace. "Every day feels like vacation when you wake up to these calming views," she adds.

JUNE 2024 | COTTAGESGARDENS.COM | CTC&G 53

## Connecticut Cottages & Gardens (June Issue):

[Coastal Cool \(Pages 50 -59\)](#)

Akio fabric by Anna French and Dexter Swivel Chairs by Thibaut Fine Furniture



# Editorial Coverage



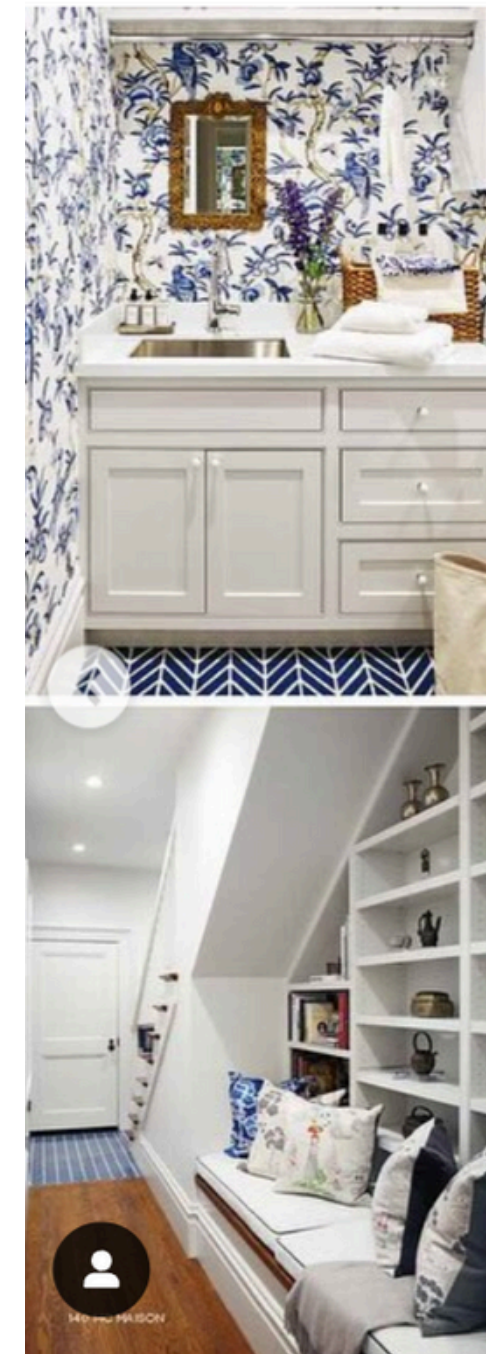
**At Home Arkansas (June Issue):**

[Instagram Post](#)

Corneila wallcovering



# Editorial Coverage



personalità dei committenti viene prima di ogni cosa», spiega. Ed è proprio questo approccio che lo ha reso uno dei nomi di grido dello *star system* californiano. E dire che, se fosse rimasto nel giro degli studi fatti, a quest'ora Jonathan sarebbe il manager di qualche grande hotel. Ma quella carriera non faceva per lui. Lo sa per certo perché ci ha provato e ne è uscito inoddisfatto. «Finendo ancora il senso di frustrazione per lavori nei quali non potevo esprimermi ed essere me stesso», racconta. Ma facciamo un passo indietro.

**NEI PRIMI ANNI DUEMILA**, Jonathan decide di aprire un negozio di fiori nel cuore di San Francisco e proprio lì, nella sua *flower boutique* dai profumi e dai colori inebrianti, avviene il colpo di scena degno di un film. «Un giorno è venuto in negozio Max Jacob in persona e senza giri di parole mi ha detto: «Preparati, perché sto per assumerti per un incarico importante». Così ha fatto. Il noto stilista ha ingaggiato l'allora giovanissimo Jonathan per una mega festa del suo brand, chiedendogli di creare il miglior allestimento floreale di sempre. Il successo è stato tale che la carriera di Rachman ha preso una svolta inaspettata, facendolo da quel momento entrare ufficialmente nel mondo (ultimamente) delle *star americane*, richiesto da personaggi del calibro di Madonna, Oprah Winfrey e Sarah Jessica Parker. Dai fiori all'interior design, il passo è stato breve. Jonathan ha realizzato in poco tempo di possedere un gusto innato, oltre che una visione creativa che, come lui stesso descrive, «è votata al *move it more*, *maximalista* e ricca di citazioni, texture, colori. L'ho definita *currently classic* perché è senza tempo, contemporanea, classica e fresca allo stesso tempo, senza alcun interesse per i trend del momento».

**L'EMPATIA PER LE PERSONE**, la cornice architettonica, il contesto geografico vengono tenuti insieme da un fil rouge sottile, ma tangibilmente presente, in grado di fornire armonia all'interno e che è la firma di Rachman. «Fin dai primi ingaggi come interior designer ho cercato di connettere i miei due mondi, Oriente e Occidente». I suoi lavori si inseriscono principalmente nell'ambito residenziale e spesso richiedono molti anni di cantiere. Si va dagli appartamenti urbani alle mega ville, passando per palazzi storici e, addirittura, castelli, da personalizzare in ogni dettaglio. ➤

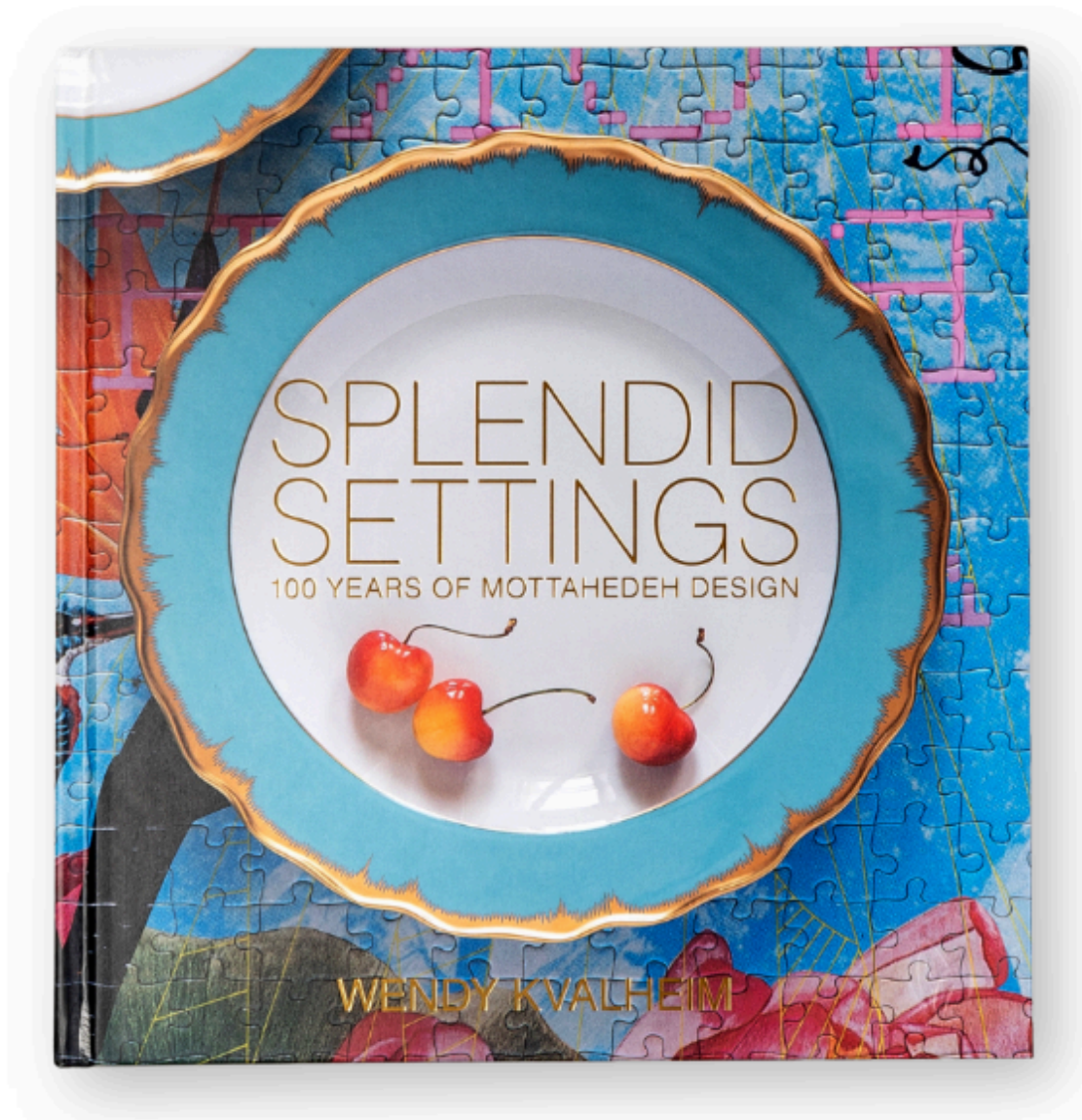
**Marie Claire Maison (May/June Issue):**

[Classico Con Brio](#)

Giselle wallcovering



# Editorial Coverage



## Splendid Settings: 100 Years of Mottahedeh Design by Wendy Kvalheim

[Instagram Post](#)

Money Tree wallcovering



# Editorial Coverage

## One Chair—Three Accents

We asked expert interior designer Elaine Griffin to share three ways to upholster and style an accent chair. The results are merveilleux!



Pagoda Trees fabric in Lavender and Blue by Thibaut.



Illustration by Diane Carnevale.

I'm wild about Thibaut's vintage-inspired Chinoiserie print in a hand-painted design that just begs the eye to stop, linger, and love every detail. This pattern is so dense that it almost reads as a neutral. It's perfect for making a dramatic style statement without shouting in a living room or den, either as part of the main seating area or—my fave—as a standalone pair in front of a fireplace. Perfect for solo "me time" moments or gossiping with a girlfriend.

Style Bonus: The multi-hued color palette means this pattern works with every shade of blue, green and violet known to humanity. "Grand-millennialize" the look with lavish bullion fringe at the base.

**flowermag.com (June 2024):**

[One Chair - Three Accents](#)

Pagoda Trees fabric

## How Thibaut, the oldest wallpaper company in America, are keeping up with ever-changing trends

We caught up with Thibaut, the oldest wallcovering company in America, to hear about its role in design history and how it remains industry leading

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(Image credit: Thibaut)

**homesandgardens.com (June 2, 2024):**

[How Thibaut, the oldest wallpaper company in America, are keeping up with ever-changing trends](#)

Brand feature



# Editorial Coverage

Westchester Home

## A Rye-Based Designer Transforms a Rhode Island Vacation Home

### Powder Room

Off the main living room, the door opens to a feminine powder room. "The woman of the house is the only girl in the family — even the dog is a boy — so I convinced her we needed a shot of pink to break up all of the blues and to make her mark," Meszkat says. "If you look at that gorgeous Thibaut paper, you see there is actually a lot of blue in the pattern, so that ties it all together." A Kohler sink, reminiscent of seashells, and a scalloped Oomph mirror complete the ladylike vibe.



### Primary Bedroom

In this upside-down house, the main bedroom is positioned on the third floor for the best view. The homeowner really wanted a touch of green, so Meszkat opted for a printed Thibaut fabric for the custom reading nook and extended the hydrangea blue hue with a Phillip Jeffries grasscloth. Made Good indoor/outdoor side tables make for cozy, but easily movable, stools at the end of the bed.



**westchestermagazine.com (June 3, 2024):**

[A Rye-Based Designer Transforms a Rhode Island Vacation Home](#)

Central Park wallcovering and Katsura fabric

COLLECTIONS | JUN 4, 2024 |

## 8 beautiful bathroom decor ideas to revitalize a space



Courtesy of Thibaut

### BAMBOO MOSAIC WALLCOVERING IN NATURAL — THIBAUT

Don't let the sophisticated looks of this embossed charmer fool you—it's a real workhorse. Though it looks like it's made from natural rattan, it's actually printed on durable, water-resistant vinyl.

» [See the entire collection](#)

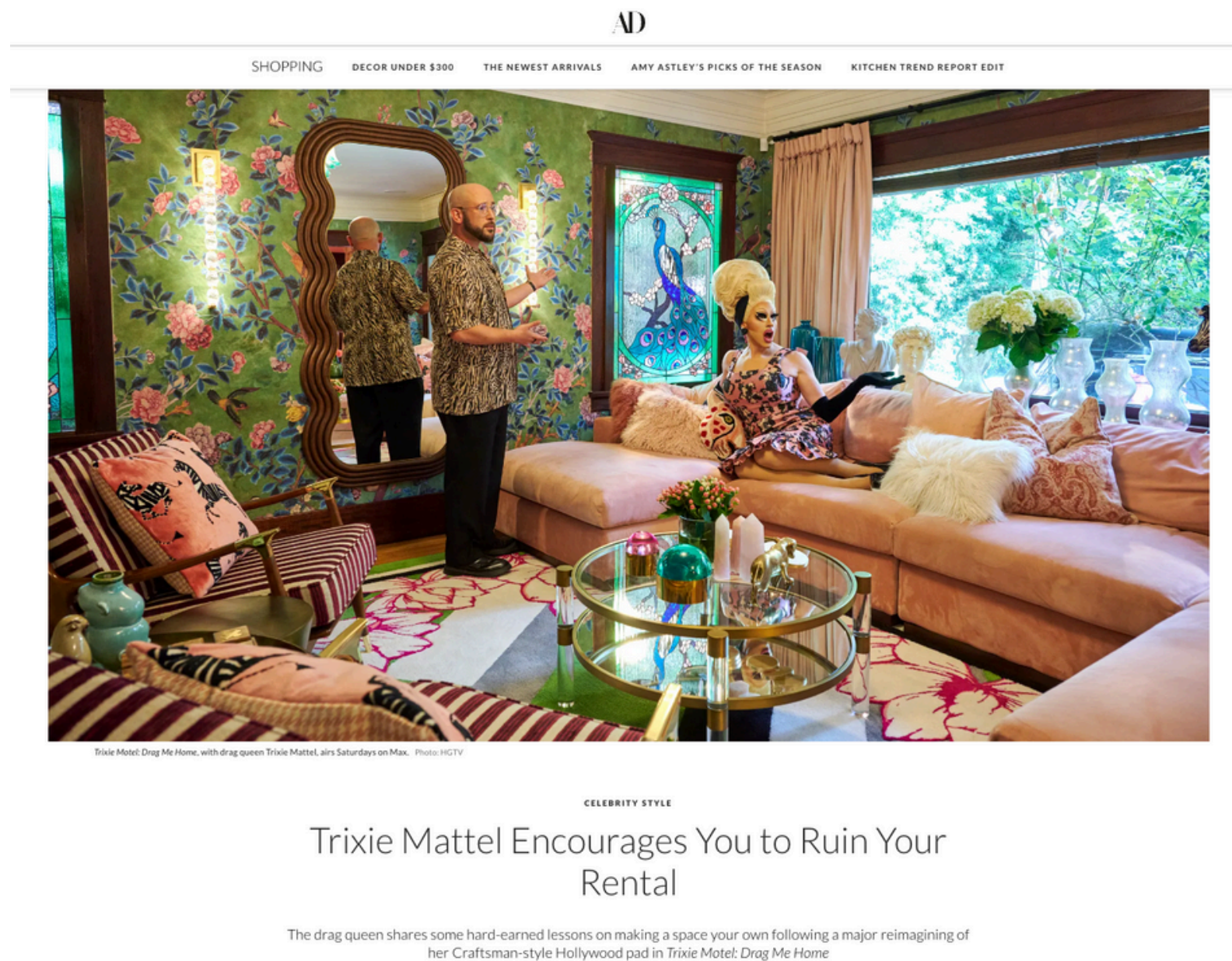
**businessofhome.com (June 4, 2024):**

[8 beautiful bathroom decor ideas to revitalize a space](#)

Bamboo Mosaic wallcovering



# Editorial Coverage



**architecturaldigest.com (June 6, 2024):**

[Trixie Mattel Encourages You to Ruin Your Rental](#)

Jardin Bloom Mural

*\*Requested credit update*

## shopping > accessories The Best Outdoor Fabrics of 2024 Are Here to Make a Splash

*Catch some rays in style!*



**elledecor.com (June 7, 2024):**

[The Best Outdoor Fabrics of 2024 Are Here to Make a Splash](#)

Cabana Stripe fabric



# Editorial Coverage

## **Trixie Mattel Is Here to Fix Her Home, Not Your Life**

*In Trixie Motel: Drag Me Home, the drag queen and her producer partner take a sledgehammer to the staid home-reno genre.*

By **Nathan Tavares**

June 7, 2024



**gq.com (June 7, 2024):**

[Trixie Mattel Is Here to Fix Her Home, Not Your Life](#)

Jardin Bloom Mural

*\*Requested credit update*

## **Trixie Mattel Is a Superstar on 'Trixie Motel: Drag Me Home'**



**collider.com (June 8, 2024):**

['Trixie Motel: Drag Me Home' Hammers the Blueprint for Drag](#)

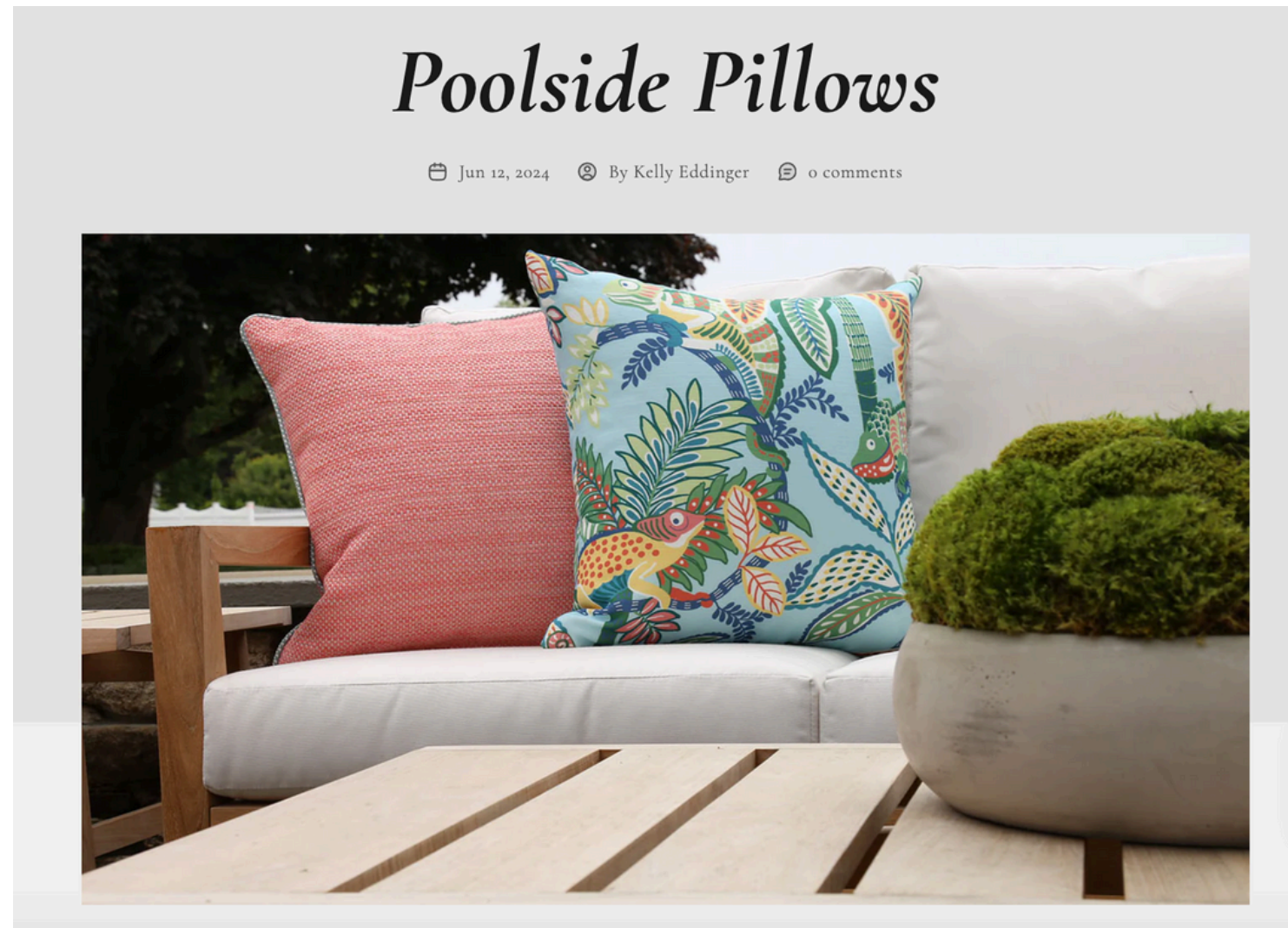
[Lovers Everywhere](#)

Jardin Bloom Mural

*\*Requested credit update*



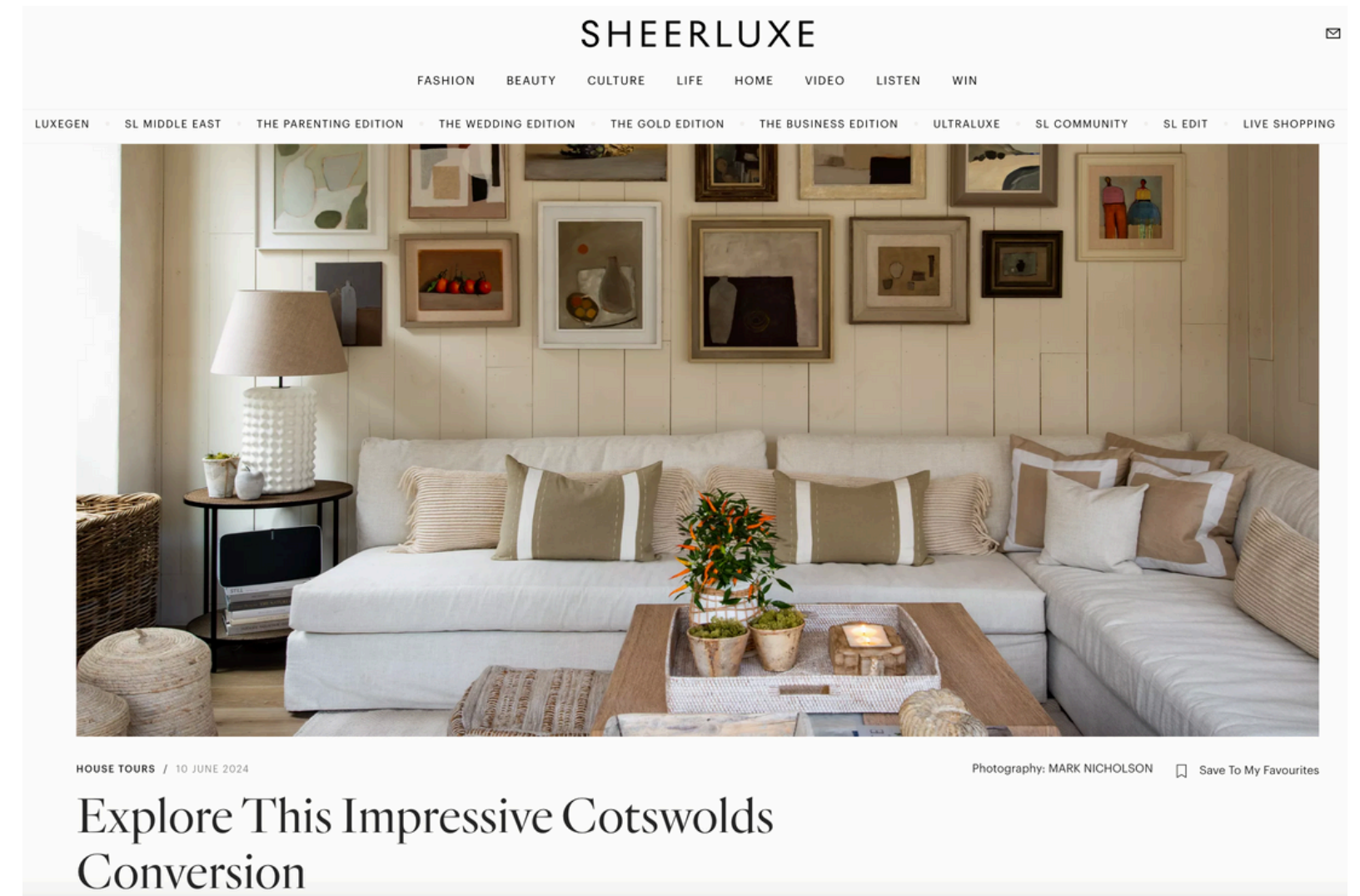
# Editorial Coverage



**saybrookhome.com (June 12, 2024):**

[Poolside Pillows](#)

Iggy, Turtle Bay, Cabana Stripe, and Cameron fabrics  
Nordia Tape and Surrey Cord



**sheerluxe.com (June 10, 2024):**

[Explore This Impressive Cotswolds Conversion](#)

Freeport fabric



# Editorial Coverage

Are plant-based paints  
suitable for hospitality  
projects?



Rich and warm with deep tones of magenta, Mylands' Soft Pink No.266 eggshell paint with Heron Stream wallpaper from Thibaut's Pavilion collection at The Kensington Doyle Collection hotel, London.

**ribaj.com (June 17, 2024):**

[Are plant-based paints suitable for hospitality projects?](#)

Heron Stream wallcovering



**Thibaut Day of Service (June 18, 2024):**

[LinkedIn Post](#)

Event recap



# Editorial Coverage

Jun 19

## Meet Thibaut: Inspiring the Design Community Since 1886

Thibaut has been a leading wallpaper manufacturer in the United States since the late 1800s. With a rich history and a forward-looking approach, Thibaut has evolved into a full-service design house over the decades. Their participation in the ASID Design Home 2024 in Collaboration with NARI is a testament to their dedication to innovation. Below, we dive into Thibaut's journey, their unique offerings, and their exciting contributions to this prestigious project



**pillsburycastle.com (June 19, 2024):**

[Meet Thibaut: Inspiring the Design Community Since 1886](#)

Showhouse and Brand Feature

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## ARCHITECTURE + DESIGN

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< BACK TO ARCHITECTURE + DESIGN < HOME TOURS

## A Classic Façade Fronts An Atlanta Family's Contemporary Oasis

BY LAURA FENTON / JUNE 20, 2024



A double-sided limestone fireplace by François & Co. serves as a focal point in the great room. Thibaut's Gazelle linen on the sofa and a throw pillow made of Dedar's Tiger Mountain velvet introduce a playful vibe.

**luxemagazine.com (June 20, 2024):**

[A Classic Façade Fronts An Atlanta Family's Contemporary Oasis](#)


Gazelle Linen fabric



# Editorial Coverage

COLLECTIONS | JUN 25, 2024 | 

## 9 terra cotta colored finds for an earthy pop of color

 By [Caroline Biggs](#)

Terra cotta is trending, and it's easy to see why. Though technically an earth tone, its rich blend of orange, red and brown supplies designers with a vibrant color that still reads neutral. From velvet-upholstered sofas to waterproof fabrics, these sunbaked pieces will bring warmth and character to any interior.



Courtesy of Thibaut

### LAUDERDALE WALLPAPER IN PUMPKIN — THIBAUT

Available in nine distinct colorways, including burnt-orange Pumpkin, this [basketweave-style paper](#) is fashioned from woven palm leaves.

» [See the entire collection](#)

**businessofhome.com (June 25, 2024):**

[9 terra cotta colored finds for an earthy pop of color](#)

Lauderdale wallcovering

## Catch Up On Trixie Motel Season 2: Drag Me Home

Trixie's back!

### Episode 4: Home to Slay



Trixie and David go back and forth with their demo debacle—they want to demolish and replace the original fireplace, but *Bravo* star and friend Lisa Vanderpump tells them it's a big mistake, and that all it needs is a good repair. With just two weeks left until the birthday party, Trixie and David must put their time, budget, and style decisions to the test.

**drewandjonathan.com (June 25, 2024):**

[Catch Up On Trixie Motel Season 2: Drag Me Home](#)


Jardin Bloom Mural



# Editorial Coverage

MERGERS & ACQUISITIONS | JUN 26, 2024 | 

## Thibaut acquires Rosemary Hallgarten

 By [Fred Nicolaus](#)

Thibaut, the 138-year-old fabric, wallpaper and furniture company, has acquired textile brand Rosemary Hallgarten. [Rosemary Hallgarten](#) herself will remain on as chief creative officer of her namesake company. The terms of the deal were not disclosed.

“We’re always looking to grow,” says Thibaut [CEO Rick Kilmer](#). “[When] you come across [a brand like] Rosemary’s, with incredibly compelling product design, exclusivity, and a very smart businessperson running it all ... It was an opportunity we couldn’t pass up.”

The deal came together last year, when Thibaut approached Hallgarten about a possible acquisition. The textile artist, who started the company out of her San Francisco apartment in 2001, hadn’t been in the market for a buyer. But as she began discussing the deal with Kilmer, the prospect of tapping into Thibaut’s resources—and freeing up her time to focus on creativity—was appealing.

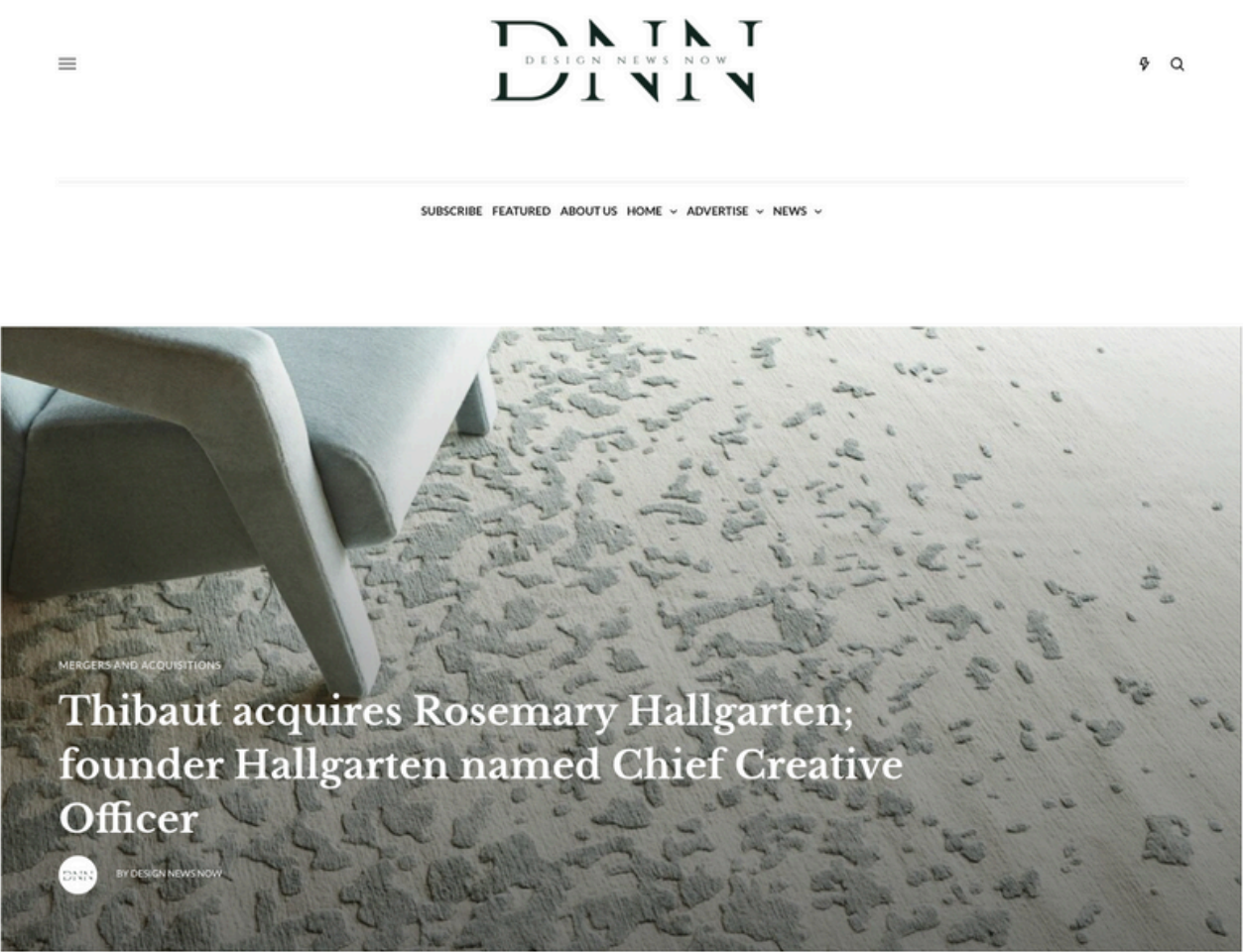
“You’re at a point when you reach a certain scale and you want to keep growing,” says Hallgarten. “I’ve got an amazing team, and we get everything done, but I just realized there were all these things [like warehousing and logistical support] we needed, plus my desire to be able to spend more time creating. ... [It made sense to] partner with someone who has the operational experience, reputation and know-how to really support me.”

For Thibaut, acquiring Hallgarten’s brand was an opportunity to access new customers and play in a more upscale tier of the market. “There are some things that we do phenomenally well, but the design community is a big community, and we don’t speak to all designers,” says Kilmer. “The design community is kind of like a ladder, and there are levels of aspiration, and Rosemary is at a different rung. That’s about price point, personality and materiality of the product.”

**businessofhome.com (June 26, 2024):**

[Thibaut Acquires Rosemary Hallgarten](#)

Brand Announcement



Union, NJ, June 26th, 2024 – Thibaut, a leading provider of wallpaper, fabric, trim and furniture to the trade, has acquired the assets of Rosemary Hallgarten, a world-renowned designer and supplier of exclusive luxury rugs, fabrics, and accessories with an established reputation in the interior designer community. Terms were not disclosed.

BAS Stone opens new stoneyard in Long Island City

Legrand Launches Five New Design-Forward Wall Plate Colors in the adorne® Collection

Thibaut acquires Rosemary Hallgarten; founder Hallgarten named Chief Creative Officer

Kind to your home and the planet, Little Greene's 'Intelligent' finishes are certified 'Child-Safe'

William Morris At Home debuts in the US through Stout Textiles

**designnewsnow.com (June 26, 2024):**

[Thibaut Acquires Rosemary Hallgarten; founder Hallgarten named Chief Creative Officer](#)

Brand Announcement



# Editorial Coverage


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Thibaut CEO Rick Kilmer and designer Rosemary Hallgarten

### Design house Thibaut acquires assets of high-end designer

Anne Flynn Wear // Assistant Managing Editor // June 26, 2024

Design house **Thibaut** has acquired the assets of **Rosemary Hallgarten**, a designer and supplier of exclusive luxury rugs, fabrics, and accessories with an established reputation in the interior design community, for an undisclosed sum.

**designerstoday.com (June 26, 2024):**

[Design house Thibaut acquires assets of high-end designer](#)

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Thibaut CEO Rick Kilmer and designer Rosemary Hallgarten

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**homeaccentstoday.com (June 26, 2024):**

[Design house Thibaut acquires assets of high-end designer](#)

Brand Announcement



# Editorial Coverage

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BUSINESS OF HOME

## Thibaut acquires Rosemary Hallgarten

Fred Nicolaus

Wed, Jun 26, 2024, 10:00 AM EDT • 3 min read



Screen shot 2024 06 25 at 9.03.44 pm

[Mergers & Acquisitions](#) | Jun 26, 2024

**finance.yahoo.com (June 26, 2024):**

[Thibaut Acquires Rosemary Hallgarten](#)

Brand Announcement



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**furnituretoday.com (June 26, 2024):**

[Design house Thibaut acquires assets of high-end designer](#)

Brand Announcement



# Editorial Coverage



**rugnews.com (June 27, 2024):**

[Thibaut Acquires Rosemary Hallgarten; founder Hallgarten named Chief Creative Officer](#)

Brand Announcement

## THIBAUT ACQUIRES ROSEMARY HALLGARTEN BRAND

Thibaut is adding the area rugs, fabrics and accessories associated with the Rosemary Hallgarten luxury brand as part of its acquisition of assets.

06/27/2024



**furniturelightingdecor.com (June 27, 2024):**

[Thibaut Acquires Rosemary Hallgarten Brand](#)

Brand Announcement



# Editorial Coverage

[ABOUT](#)[TEAM](#)[APPROACH](#)

## Thibaut acquires Rosemary Hallgarten

June 27, 2024

The following interview was written by Fred Nicolau and published in Business of Home in coordination with our portfolio company, Thibaut:

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nep.com (June 27, 2024):

[Thibaut Acquires Rosemary Hallgarten Brand](#)  
Brand Announcement

Apple Podcasts Preview



**The Thursday Show: The story behind Thibaut's acquisition of Rosemary Hallgarten. Plus: The future of the family decorator**  
[Business of Home Podcast](#)

Design

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podcasts.apple.com (June 27, 2024):

[The Thursday Show: The story behind Thibaut's acquisition of Rosemary Hallgarten. Plus: The future of the family decorator](#)  
Brand Announcement



# TV Coverage



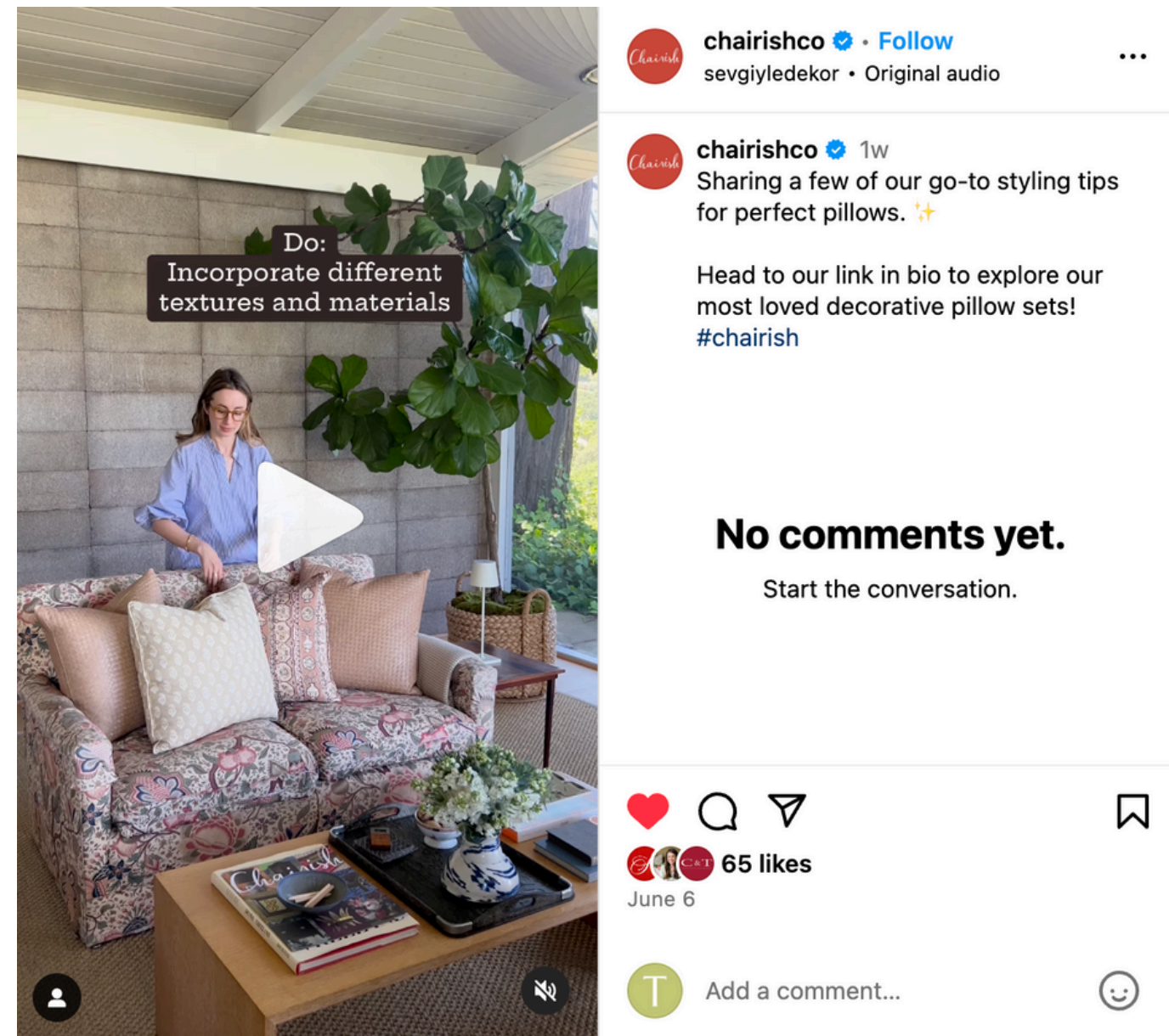
**Trixie Motel, Season 2, Episode 204 | Home to Slay (June 22, 2024):**

HGTV, and streaming on Discovery+ and Max

Jardin Bloom Mural



# Top Instagram Coverage



@chairishco | 508k followers (June 6, 2024):

[Instagram Reel](#)

Corwin fabric



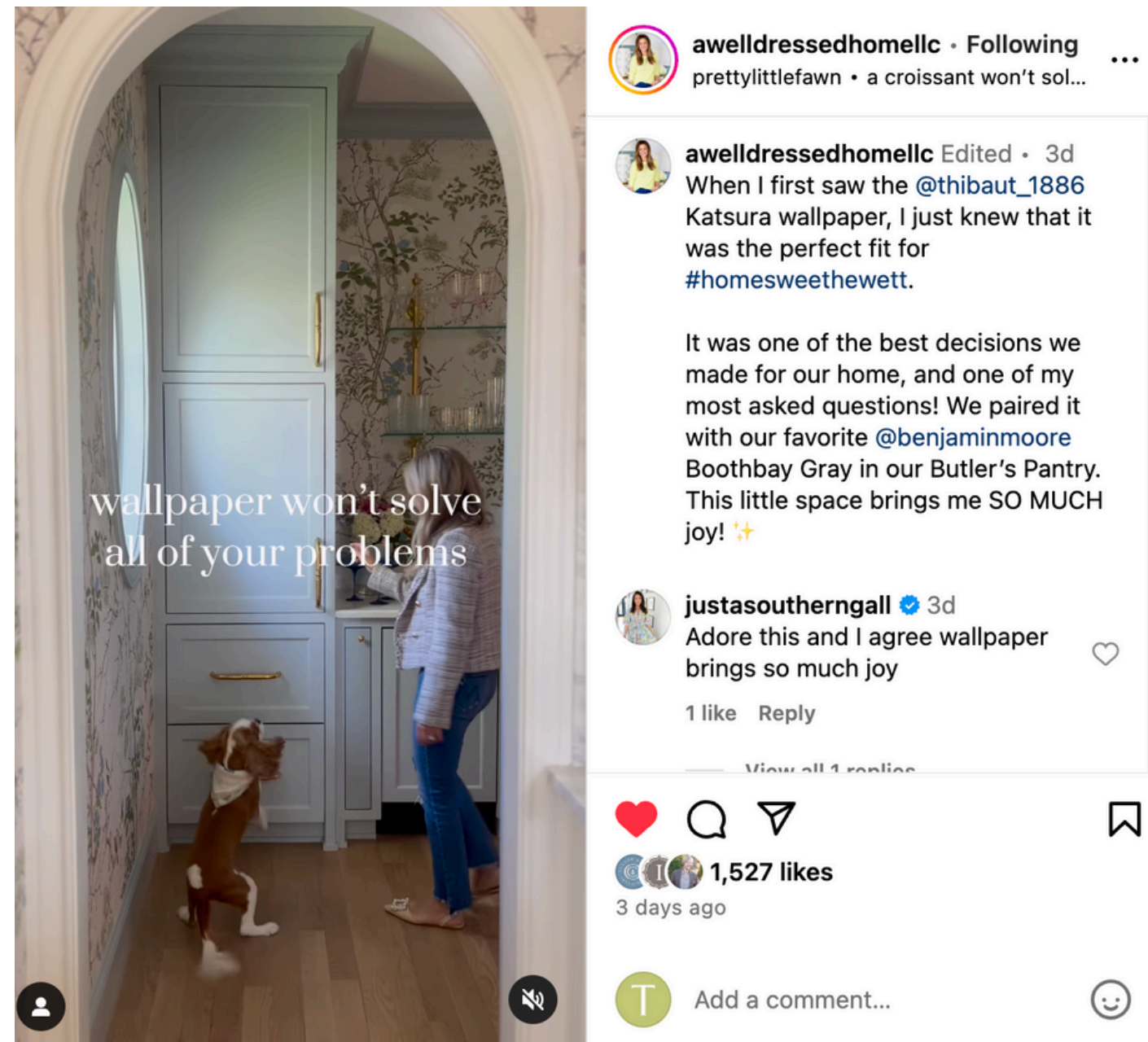
@aglassofbovino | 152k followers (June 7, 2024):

[Instagram Post](#)

Arboreta wallcovering



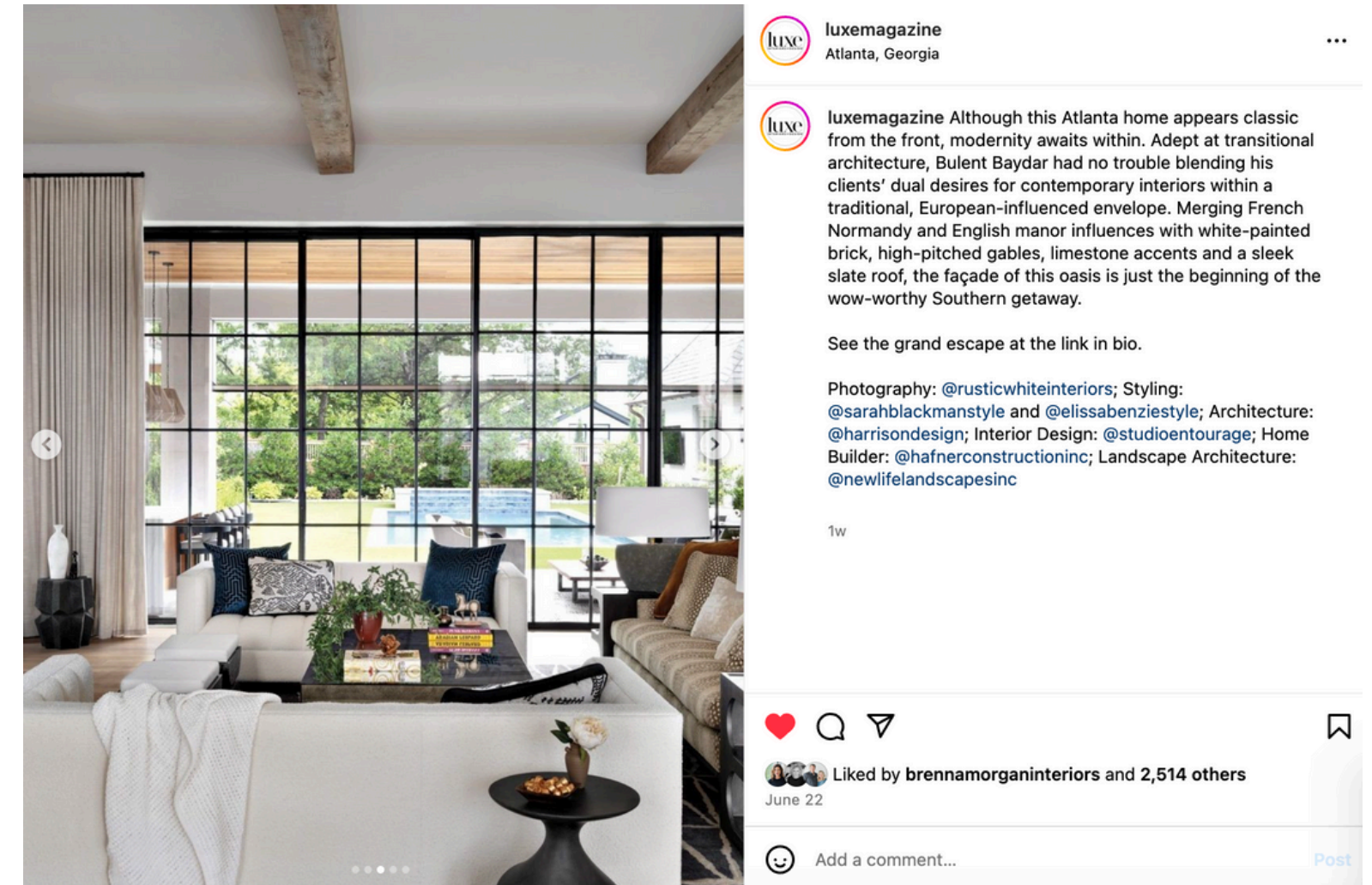
# Top Instagram Coverage



@awelldressedhome | 114k followers (June 17, 2024):

[Instagram Reel](#)

Katsura wallcovering



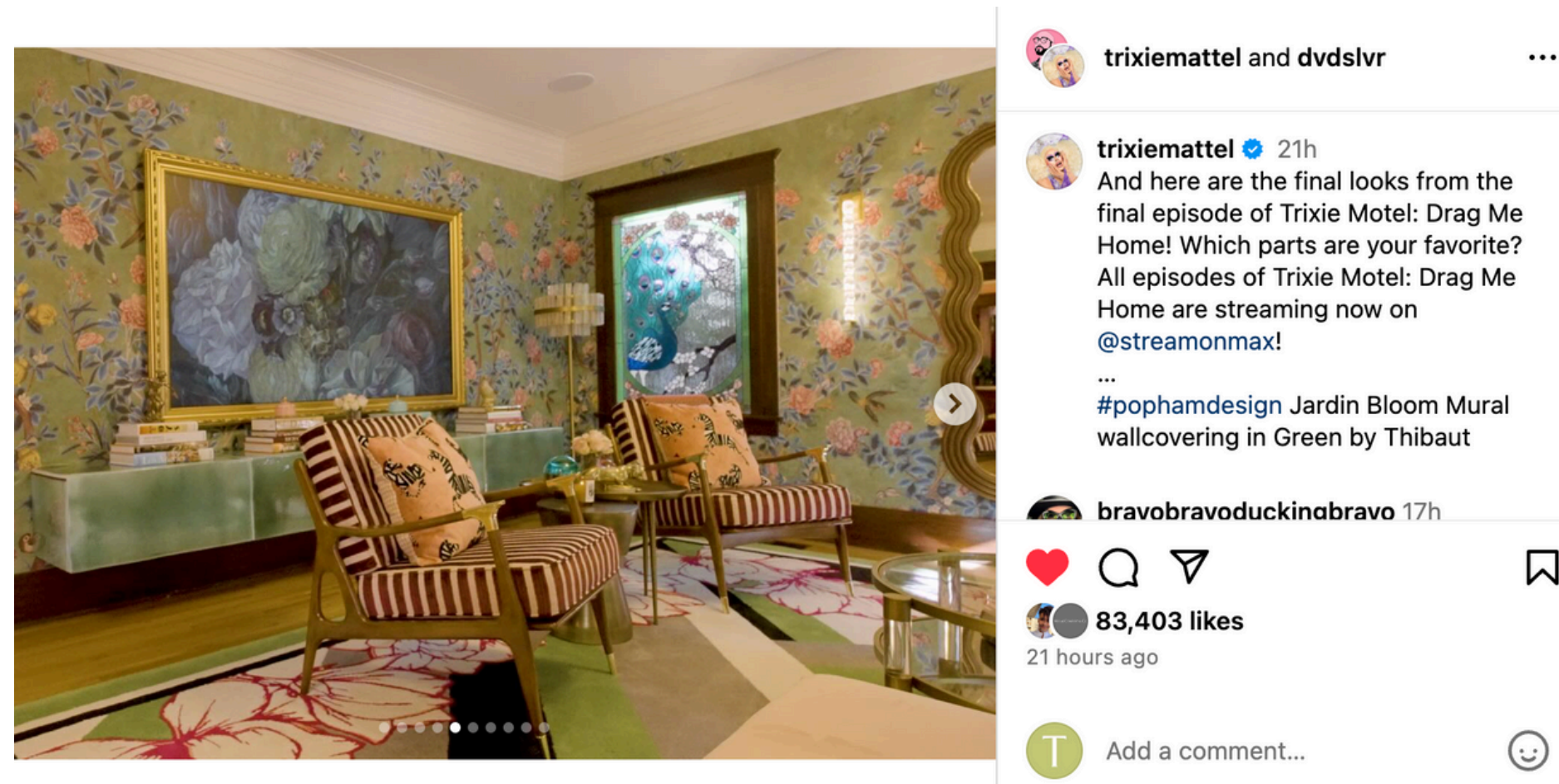
@luxemagazine | 1.7m followers (June 22, 2024):

[Instagram Post](#)

Gazelle Linen Fabric



# Top Instagram Coverage



**@trixiemattel and @dvdsivr | followers (June 30, 2024):**

[Instagram Post](#)

Jardin Bloom wallcovering